

Protect skin with 100% mineral sunscreen powered by zinc oxide.



- *Mary Kay*® Mineral Facial Sunscreen Broad Spectrum SPF 30* delivers 100% mineral protection against UVA and UVB rays in a high-performance, fragrance-free formula powered by zinc oxide.
- Applied after your morning moisturizer, this lightweight lotion wears well under makeup, or apply to bare skin for daily sun defense.
- As a bonus, zinc oxide is known to offer protection from blue light – another source of premature aging.

Mineral sunscreen provides an effective defense against sun damage and skin cancer.

UNIQUE SELLING PROPOSITION:

GIVE YOURSELF THE GIFT OF 100% MINERAL PROTECTION.

Mary Kay[®] Mineral Facial Sunscreen Broad Spectrum SPF 30* is suitable for people of all skin types, including those with sensitive skin. In consumer testing,[†] a majority of women agreed this formula is:

- Breathable, smooth, fast-absorbing and easy to spread on the skin.
- Nongreasy, low shine and dries to a natural finish.
- Suitable for all skin tones and skin types.
- Sheer beneath foundation (so it wears well under makeup).

Protect skin with 100% mineral sunscreen powered by zinc oxide. Safeguard your skin today for a healthier tomorrow.

Directions

Each morning after moisturizing your skin, apply Mineral Facial Sunscreen Broad Spectrum SPF 30* evenly to face, neck, chest and backs of hands – anywhere skin is likely to receive sun exposure. If you are using an eye cream, that would come after your moisturizer and before you apply the sunscreen. This formula may be comfortably worn under your favorite Mary Kay[®] foundation and other makeup products. Use as much of this facial sunscreen as you need to ensure adequate coverage. That amount may vary from person to person, but we recommend starting with at least a nickel-sized amount. Spending time outdoors? It's recommended to reapply every two hours (more frequently if swimming or sweating).

Is Mineral Sunscreen Right for You?

This product is suitable for anyone one year old or older who's seeking sun protection. In addition, this product is ideal for:

- Individuals with sensitive skin.
- Individuals going through the retinization process.
- Ingredient-focused consumers seeking a 100% mineral sunscreen.
- Individuals who want to protect tattoos from fading due to sun exposure.

Formula Attributes

- Dermatologist-tested.
- Tested for skin irritancy and allergy.
- Non-comedogenic.
- Suitable for sensitive skin.
- Suitable for all skin types.

*Over-the-counter drug product

[†]Based on an independent consumer study where 292 women used the product once daily for seven (7) days. Study included 50% of respondents with lighter skin tones (Types I, II, III on the Fitzpatrick Scale of Skin Tones) and 50% of respondents with darker skin tones (Types IV, V, VI).

The Company grants all Mary Kay Independent Beauty Consultants a limited license to duplicate these pages in connection with their Mary Kay businesses. These pages should not be altered from their original form nor incorporated into other materials.